



ROLL CALL



ANNUAL REPORT

2017

Honoring and serving veterans in North Texas



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Overview of Organization

Our Mission

To Honor and serve our local veterans by providing a regular venue for fellowship and comradery, providing outreach and home visitation services, and sharing the stories of our local veterans through community engagements and publication.

Financial Highlights

Roll Call secured roughly \$48,546.62 in donations for calendar year 2017. Our luncheon expense was the greatest at \$25,934.15. Roll Call attempts to be fiscally responsible for the donations it receives by being frugal with expenditures to ensure that money donated goes to activities directly tied to our mission to honor and serve.

Item	Amount
Donations in 2017	\$48,546.62
Expenses	
Advertising	\$551.41
Bank Service Charges	\$15.00
Contract Services	\$6,000
Dues & Subscriptions	\$385.00
Mail Call	\$400.29
Military Museum	\$5,800.00
Office Expenses	\$673.12
T-shirts/hats	\$456.26
Operations	
Postage, Mailing	\$620.00
Printing & Copying	\$2,177.27
Supplies	\$1, 811.37
Total Operations	\$4,608.64
Parade Float	\$245.05
Posters	\$620.00
Veterans Luncheon	\$25,934.15
Website	\$1,567.30
Total Expense	\$45,799.96



Operating Highlights

In 2017 Roll Call has seen substantial growth in many areas, not only in the number of veterans who are attending our monthly luncheons, but also with the Board of Directors and our volunteer base. Kevin Boldt, founder of Roll Call, stepped down to pursue his missionary work overseas and spend more time with his family. Kelli Martin was elected as Board President and assembled an excellent Board to help oversee the organization.

Looking Ahead

In the upcoming year, Roll Call is moving toward a full-scale launch of its Veteran Outreach program. Our goal with this program is to attend to any unmet needs of veterans by either assisting personally or linking veterans with other resources in the community and to just provide a stronger base of support and comradery to veterans. Additionally, we want veterans to feel connected, to feel appreciated, to have friends they can count on. We will continue to need committed volunteers and financial support to continue our efforts.



Letter from the Board

January 1, 2018

Dear Veterans, Friends & Family,

Over the last year, Roll Call has made great strides toward accomplishing our mission to honor and serve local veterans. In May, 2017 the Board expanded its membership and a great team was assembled bringing to the table committed, passionate individuals that have a broad range of skills. All Board members are either veterans themselves or direct descendants of a veteran and have proven to go above and beyond to help a veteran, to honor and serve them in any way necessary.

Roll Call is especially excited about the following accomplishments:

- ★ We have recruited and trained 50 volunteers who help with various tasks such as visiting veterans in the hospitals, rehabs, assisted living centers, and at their homes, providing transportation to and from events and our monthly luncheons, mailing cards for various occasions, and more. We even have a Licensed Master Social Worker who specializes in medical social work who has been a tremendous resource for us in assisting our veterans with various needs. We are extremely excited to have numerous volunteers from the Naval Air Station/Joint Reserve Base in Fort Worth, mainly US Navy volunteers and USAF volunteers.
- ★ In late 2017 we forged a partnership with a new corporate sponsor, Brookdale Ridgmar located in Fort Worth, TX. Brookdale is one of the nation's largest Senior Living companies that provide six different high-quality care options. Roll Call assisted them with putting together their Veterans Day program and we have several new Roll Call members that attend our luncheons from the Ridgmar location.
- ★ Community engagement activities reached an all-time high. Roll Call members, Paul Swartz and Don Graves conducted more than 150 presentations all over the North Texas Region and raised thousands of dollars for us through these efforts. Additionally, we participated in the Tarrant County Veterans Day Parade, helped coordinate Veterans Day programs for schools, assisted living centers, and built new relationships with various local government representatives, other non-profits serving veterans, and various businesses.

Another important goal for Roll Call is to communicate our efforts and our outcomes to the community. Therefore, we are pleased to share our annual report with you — in which we highlight key accomplishments and results for the year. We would also like to take this opportunity to thank our veterans, community partners, stakeholders, donors, board members and volunteers for their continued involvement in our organization. With their support we can achieve our mission to honor and serve veterans in the North Texas area.

Sincerely,

Kelli D. Martin, Board President

Mark Donahew, Vice President



Highlights from 2017

- ★ March 2017 – Assisted the Military Museum of Fort Worth to remain open when they were in danger of having to close. The Kessler Foundation donated as well to assist the museum.
- ★ May 2017 – Change in leadership, Kevin Boldt stepped down, but before doing so voted Kelli Martin as the new Board President. Kelli expanded the Board of Directors to include committed, passionate, and competent people who would honorably serve our veterans.
- ★ June 2017 – We had a birthday party for one of our veterans, Homer Cox, who turned 100 years old. Homer fought in the Battle of the Bulge and was part of the 2nd Infantry Division (Indian Heads).
- ★ July 2017 – Roll Call appeared on **Channel 8** WFAA's Fairpark Fourth broadcast from Fairpark on July 4, 2017.
- ★ August 2017 – Roll announced partnerships with local military installations for volunteering: 90th Aviation Support Battalion, U.S. Army Reserve Center, Chief Petty Officers Association at the Naval Air Station/Joint Reserve Base (NAS/JRB), and the USAF 355th Fighter Squadron.
- ★ August 2017 – **U.S. Congresswoman Kay Granger** attended Roll Call's monthly Veterans Appreciation Luncheon. The Congresswoman fought to have a US Navy ship named after Fort Worth. The ship's name was announced made March 6, 2009 after a long public relations campaign.
- ★ September 2017 – Roll Call had a booth at the Azle Sting Fling and throughout the day had WWII veterans and Korean war veterans to talk to the community.
- ★ September 2017 – Roll Call was on the radio September 27, a program called "Alliance for the Brave" on 620am. Board President Kelli Martin and WWII US Army veteran, Carmen Gisi, were on an hour-long program talking about Roll Call, its mission and the things the organization does to honor and serve veterans.
- ★ October 2017 – Fiske Hanley, WWII Japanese POW, and Mark Donahew, Roll Call Vice President, attended the inaugural Veterans Expo at the Lockheed Martin plant, Lockheed has signed on as a corporate sponsor for 2018.
- ★ October 2017 – The Wings Over Dallas Air Show was a great success. Roll Call had a table at the event with our T-shirts, caps, and marketing materials and several of our WWII veterans were there to engage the community. Carmen Gisi, Fiske Hanley, Don Graves, Harold Meeker, Robert Tanner, and many others.
- ★ November 2017 – As part of our community engagement initiative Roll Call assisted Wayside Middle School and an assisted living facility in Willow Park in planning their Veterans Day Programs.
- ★ November 2017 – Roll Call participated in the Tarrant County Veterans Day Parade whose theme was "Letters from Home" honoring Vietnam Veterans.
- ★ November 2017 – Roll Call gained a corporate sponsor, Brookdale Ridgmar, and assisted them in hosting their first annual veterans ball.
- ★ November 2017 – **State Senator Kelly Hancock** attended our monthly Veterans Appreciation Luncheon and presented WWII veteran Don Graves with a proclamation for his bravery on Iwo Jima.

Monthly Veterans Appreciation Luncheons



Over 2,500 meals served in 2017

In 2017 Roll Call along with its partner, Almost Heaven Catering, served over 2,500 meals. Most of these meals were free meals provided to veterans as a way to show appreciation and honor for their service to this country. Friends and visitors are welcome at our Monthly Veterans Appreciation Luncheons and pay a minimal fee for lunch, none of which Roll Call receives. At the beginning of the year the average attendance to our monthly luncheons was around 200 and later in 2017 it has grown to an average of 300.

Volunteerism

The success of Roll Call depends on the many committed volunteers to our organization that assist in organizing and planning our Monthly Veterans Appreciation Luncheons, attending and participating in community events on our behalf, engaging the community through educational presentations, and enriching the lives of veterans through our Outreach Program. Roll Call has several uniquely qualified volunteers to assist veterans such as a Licensed Master Social Worker specializing in health and elder issues, a Registered Nurse, professionals who work in the VA system, Active Duty Military, and a host of other passionate and caring individuals.



Over 5,000 volunteer
hours completed in 2017

Thank you Volunteers!

Kayla Adams
Bruce Anderson
Rebecca Anderson
Shanna Ball
Deana Barnes
Harriet Bressert
James Bressert
Dustin Bryant
Jocelynn Bryant
Ivan Delgado
Susan Duarte
Ken Eastwood
Lee Ellis
Karen Ferguson
Herbert Fredrick
Sheryl Frederick
Don Graves
Kay Harmon
Cynthia Hipolito
Chuck Hodge
Lynne Hupp
Rick Irving
Robert Jones
Joel Joyner
Rob Kesler
Devin Kroshus
Derek Kushera
Alma Lara
Ryan Leonard
Brenda Leonhart
Leslie Long
Lucia Lopez
Sally Luxton
Erin McFatridge
Jonathan Patterson
Greg McManus
Jeff Olesko
Jeremie Reinhardt
Stephanie Rucker
Rebecca Salas
Joe Schneider
Kirkland Schramm
Sammi Schramm

Sarah Schramm
Shirrel Schramm
Latia Smalls
Mindy Smith
Cecilia Sotello
Charlene Sparenberg
Robert Sparenberg
Becky Stamps
Greg Stamps
Paul Swartz
Liz Espeland Swiggart
Amber Thomas
Kyle Truelsen
Diane Walsh
Mike Wirtzberger

Turning Time into Smiles

We had an explosion of new volunteers in 2017. Once word got around at the Naval Air Station/Joint Reserve Base we had an interest from USAF and US Navy groups, including the US Navy First Class Officers Association and the Chief Petty Officer's Association.



Community Engagement

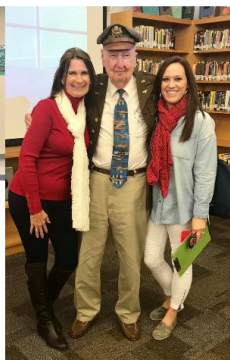
Roll Call is committed to educating and engaging the community regarding veterans, especially working with local schools. Roll Call works with schools all over the region to help coordinate special programs, assemblies, and educational opportunities between students and veterans.

In addition to conducting presentations at schools, Roll Call also speaks to various clubs, organizations, companies, associations and so on to educate them about our organization and share the stories of our local heroes.

Roll Call worked with an Assisted Living Center and new partner, Brookdale Ridgmar, with their First Annual Veterans Day Ball. Our Military Liaison displayed part of his military memorabilia collection at the Ball.

Over 150 presentations delivered in the community in 2017

Wayside.



Mail Call

The Mail Call program is another way Roll Call honors their veterans by sending birthday, get well, and thank you cards, as well as cards for Veterans Day and other special occasions. It is a small gesture to make the veterans feel appreciated and know their sacrifices are not forgotten.

In 2017 Roll Call sent birthday cards to hundreds of veterans, as well as sent out Veterans Day cards to veterans. We also collaborated with local schools to gather hundreds of Christmas cards handmade by children to give to veterans at our monthly luncheons, nursing homes, and assisted living facilities.



Mail Call Volunteers (Mindy Smith and Cynthia Hipolito)

1,000 cards and notes mailed to
veterans in the Tarrant County Region



Veteran Outreach

Our Veterans Outreach programming has several different components (a) Befriend-a-Veteran; (b) resource referrals; and (c) small-scale financial assistance to veterans. The “Befriend-a-Veteran” program involves volunteers visiting veterans at their residences, at the hospital and spending time with our local heroes. Sometimes they provide transportation to doctor appointments, to a luncheon, or to the grocery store. When needed, or volunteers conduct an informal needs assessment to determine how we may best meet the needs of veterans.

Roll Call also acts as a resource referral for veterans with various needs. We have a volunteer medical Social Worker who can connect veterans with appropriate agencies for assistance with health and medical needs, such as financial assistance with prescription medication, in-home attendant services, and so on. We also partner with many other organizations in the community, including other non-profits serving veterans, to get veterans connected to meet their needs.



Donors

Roll Call gratefully acknowledges the support of so many donors and partners that have contributed to us in 2017. Their generosity and admiration and respect for veterans helps us accomplish our mission.

Individuals

Mitchell Bell	Bob Green	Jim Pharries
Kevin Boldt	Monica Keller Hanks	Betty Poteet
Doreen Bruner	Justin & Sydney Hewlett	Wayne Pricer
Dr. James Burnett	Kenneth & Tana Howell	Margery Reese
Bill Burrows	Marcia Hunter	Marilyn Riner
Anne Byers	Jonathan & Kimberly Irwin	Russ Ross
Tom Cannon	Cathryn Jauch	Dr. Barry A. Schlech
Grady Cheek	Carroll Johnson	Keith & Shirrel Schramm
John & Judy Choate	Vernoy Johnson	Craig & Mindy Smith
Vickie Cook	Bill Kelly	R. Craig Smith
Scott M. Cross	Alma Lara	Greg & Becky Stamps
Mark Donahew	Anny Laufer	Gene Stephens
Randy Eagleton	William Latham	Paul & Betty Swartz
Barry & Jamie Eggleston	Brenda Leonhart	P.D. Wagner
Bill Ferguson	Curtis & Sandy McKee	Gen. Walton H. Walker
Karen Ferguson	J.L. Meeks	Susan Hardwick Wilson & Family
Madeline Frost	Jamie & Kelli Martin	Larry & Leslie Woolley
Joel Gartenberg	Bill Murdock	
Don Graves	Matt Nowick & Peggy Cowley	

Businesses, Foundations & Organizations

American Legion	Colleyville Lions Club Foundation
American Remodeling Development, Inc.	Commemorative Air Force
Bear Creek Bible Church	Cowtown Warriors
Bell Helicopter Retirees	Crowley Lions Club
Birchman Baptist Church	Crowley VFW Post 6872
Bush Legacy Republicans	Deford's Entrypoint Door
Carl E. Kessler Family Foundation	Delta Kappa Gamma
Chief Petty Officers Association	First United Methodist Church Cleburne
Cleburne Bible Church	Forest Hill Lions Club
Cleburne Lions Club	Grace Foundation for the Preservation of Americana
Colleyville Heritage	



Donors continued

Grace Lutheran Church, Arlington
Granbury VFW Post 7835
Grapevine Elks Lodge
Greater Arlington Lions Club
Grapevine Historical Society
Hebron Baptist Church
Johnson County Republican Women
Johnson County Retired Teachers
Keller Rotary Club
Kiwanis Club of West Fort Worth
Kiwanis International, Fort Worth
Liberty Christian School
Korean War Veterans Association, Texas 215
Lions Club of Justin
Mansfield Area Marines
North Richland Hills Baptist Church

Parker County Quilting Guild
Pathway Church
Romeo's
Rotary Club of Arlington
South East Republican Club
Texas Warehouse Association
The Stayton at Museum Way
Trinity Valley Quilting Guild
USMC of Lockheed Martin

Corporations & Partnerships

Birchman Baptist Church
Brookdale Ridgmar
Chief Petty Officer's Association, US Navy
First Class Officer's Association, US Navy
Lockheed Martin
Mattress Firm
Stacy's Furniture
The Hulsey Law Firm, PLLC
USAF 355th Fighter Squadron

Board of Directors

<p>KELLI D. MARTIN, M.A. PRESIDENT</p>	<p>MARK DONAHEW, VICE PRESIDENT U.S. NAVY</p>	<p>SMSGT. MARY STAFFELD SECRETARY, USAF RESERVES</p>	<p>TREASURER VACANT</p>
			
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<p>SFC ROY F. DAVIS, U.S. ARMY RET.</p>	<p>DANIEL J. DUDA, USAF RET. DIRECTOR OF FUNDRAISING</p>	<p>JUDY CHOATE MEMBER AT LARGE</p>	<p>DIRECTOR OF VETERAN OUTREACH VACANT</p>
			
<p>Tel 817.727.5030 roy@roll-call.org</p>	<p>Tel 575.430.5446 dan@roll-call.org</p>	<p>Tel 817.991.0196 jcrcho@yahoo.com</p>	



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